# Vice President of Marketing

### [Mesa, AZ](http://maps.google.com/?q=Mesa%2C%20AZ%2C%20USA&z=9) [Myndshft](https://www.ziprecruiter.com/jobs/myndshft-ea6bd90e)

### Compensation

$52,420 to $80,830 Annually

### Benefits Offered

Vision, Medical, Life, Dental, 401K

### Employment Type

Full-Time

**Basic Function**

Plan, direct, or coordinate marketing programs. Bring creativity and innovation to the way we tell our story to clients and potential clients. Help our team think outside the box and better understand the way our customers think. Get the best from our marketing and communications outside partners.

**Responsibilities**

1. Identify, develop, manage and evaluate on-going marketing strategy, in line with company’s current objectives, market characteristics, and budgetary factors. \*

2. Formulate, direct, or coordinate marketing activities to promote products or services. \*

3. Understand current and potential Clients and their needs

4. Develop product or service offering descriptions\*

5. Writing copy, approving images, and development marketing guidelines

6. Assist with company gatherings/functions.

7. Perform employee performance reviews and manage marketing team. \*

8. Providing information to supervisors, co-workers, and subordinates by telephone, in written form, e-mail, or in person. \*

9. Developing constructive and cooperative working relationships with others, and maintaining them over time.\*

10. Analyzing information and evaluating results to choose the best solution and solve problems.

**Skills**

* Familiarity with the latest trends, technology and methodology in graphic design, web design production etc.
* Proficient with Microsoft Office tools
* Proficient Budget-management skills
* Extraordinary Oral & Written Communication Skills
* Understands the importance and passionate but delivering exceptional Customer Service to team members and Clients
* Detailed Oriented and Highly Organized
* Ability to Multi-task
* Project Management experience
* Analytical skills
* High level of Professionalism
* Time Management Skills
* Self-Starter
* Ability to work independently as well with a team
* Intimate understanding of traditional and emerging marketing channel
* Ability to think creatively and innovatively

**Education/Training**

* Degree: Bachelor’s Degree in Marketing

Experience

* Minimum 5+ years marketing experience

**List of Physical Requirements**

Typical duties found in an office environment. Fully sighted/full auditory capabilities needed to read and manipulate a standard computer set up. This position will be expected to operate a motor vehicle as part of its job duties, physical requirements associated with operating an automobile are required.

Disclaimer

This job description is subject to change at any time. As part of your employment, you may be asked to perform duties outside of this job description. Please see your immediate supervisor with any questions you may have.

**Compensation:**

Competitive salary and great benefits.

\* = essential function

### About Myndshft:

Who is Myndshft:   
Myndshft is a Cognitive Internet of Things company with a passion for creating great customer experiences, developing smart products and services and changing the way work gets done. Today the convergence of people and technology opens a whole span of possibilities that werenâ€™t thought of only a few months ago. In a world where size no longer defines company boundaries we have the opportunity and the determination to change the world every single day. But we can't do that without a team that share our purpose and passion.